

INHA UNIVERSITY
Republic of Korea

Institute for Business
and Economic Research

UNIVERSITY OF LE HAVRE
France

Centre d'Etudes et de Recherche
en économie et gestion logistique

Call for Papers

*Inha University and the University of Le Havre are jointly organizing
The 7th International Conference on the following topic:*

IMPACT OF THE RECENT FINANCIAL CRISIS ON TRADE, FOREIGN DIRECT INVESTMENT AND LOGISTICS

East Asian and European Experiences

This international conference will be held at University of Le Havre, France

on October 15-16, 2009

This conference will be devoted to discussing theoretical and applied research work on current issues of global trade, investment and logistics. On these topics, the aim will be to raise debates at two complementary levels: global economy and public policies. A specific attention will be given to the impact of the recent financial crisis and economic recession on global trade and global corporate organizations (especially, supply chain management and transportation organization). Contributions to the understanding of national, regional and global policies in the field of trade, investment and logistics will be most welcome. Empirical evidence should be drawn from East Asian or European experiences. Case studies bringing comparative material between these two areas will be appreciated.

Papers are particularly invited on the following topics:

Global trade and corporate strategies

Impact of the recent financial crisis and economic recession on global and regional trade
Changing patterns in international specialization
Trade in goods and services between East Asia and Europe

Foreign direct investment and financial issues in the global economy

Investigation of the recent financial crisis with a view to draw lessons for East Asian and European countries
Changing patterns in international financial flows
Foreign direct investment between East Asia and Europe

Logistics and transportation issues

Impact of the recent crisis on global and regional logistics
Risk management in transportation and logistics
Regional and global integration in sea-port organization

National and regional policies

Exchange rate policies
Foreign trade and direct investment national policies
Regional integration in East Asia and Europe
National and regional logistics infrastructure development

Scientific Committee:

Associate Prof. **Nathalie AMINIAN**, University of Le Havre, France; Prof. **Jess BROWNING**, University of Washington, USA; Prof. **Peter J. BUCKLEY**, University of Leeds, United Kingdom; Prof. **Charles-Henri FREDOUET**, University of Le Havre, France; Prof. **Inkyo CHEONG**, Inha University, Republic of Korea; Prof. **Thomas GRIGALUNAS**, University of Rhode Island, USA; Prof. **Frédéric GAVREL**, University of Le Havre, France; Prof. **Jianzhong HUANG**, Xiamen University, People's Republic of China; Prof. **Jung-Taik HYUN**, Inha University, Republic of Korea; Prof. **Booi KAM**, Royal Melbourne Institute of Technology, Australia; Prof. **Jong-Kil KIM**, Inha University, Republic of Korea; Prof. **Isabelle LEBON**, University of Le Havre, France; Associate Prof. **Arnaud LE MARCHAND**, University of Le Havre, Prof. Jacques **MAZIER** University of Paris Nord, France; Prof. **Joung-Yong LEE**, Inha University, Republic of Korea; Prof. **Jean-Louis MUCCHIELLI**, University of Paris I, Panthéon-Sorbonne, France; Prof. Young-Il **PARK**, Inha University, Republic of Korea; Prof. **Kichan PARK**, Inha University, Republic of Korea; Prof. **Pierre-Bruno RUFFINI**, University of Le Havre, France; Prof. **Philippe SAUCIER**, University of Orléans, France; Prof. **Yoko SAZANAMI**, Toyogakuen University and Keio University, Japan; Prof. **Kar-yiu WONG**, University of Washington, USA; Prof. **Young M. YOON**, Incheon University, Republic of Korea.

Submission Procedure:

Economists are invited to submit papers for presentation in the conference. The deadline for submitting a paper or an extended abstract with at least 300 words is April 30, 2009. Please send your submission to Doctor Nathalie Aminian: nathalie.aminian@univ-lehavre.fr

Please include in your submission the following information about yourself and all other co-authors (*if any*): name, e-mail address, affiliation, academic rank (or graduate student), and mailing address.

The selection committee, coordinated by Dr. **Nathalie Aminian** and **Arnaud Le Marchand** (*local committee chair*), and Prof. **Joung-Yong LEE** will convey the final decision to the authors by **May 30, 2009**. Final versions of selected papers should be sent before **September 15, 2009**.

The conference budget will cover expenses of the stay (up to three nights) for all those intervening during the conference period.

All participants have to register:

- Academics: 80 €
- Graduate students, with proof of their student status: 40 €

Organizing Committee

- University of Le Havre :

Dr Nathalie AMINIAN
nathalie.aminian@univ-lehavre.fr
Tel: +33 2 32 74 41 01

Dr Arnaud LE MARCHAND
arnaud.lemarchand@univ-lehavre.fr
Tel : +33 2 32 74 40 92

Université du Havre - Faculté des Affaires Internationales
25, rue Philippe Lebon
B.P. 420 - 76057 LE HAVRE CEDEX - FRANCE

- Inha University :

Prof. Joung-Yong LEE
joylee@inha.ac.kr
Department of Economics, Inha University
253 Yonghyun-Dong, Nam-Ku
INCHEON 402-751, The Republic of KOREA

Conference website: <http://www.univ-lehavre.fr/recherche/cerene/InternationalConference>

The University of Le Havre and Inha University are members of the Global U8 Consortium together with the University of Haifa, the University of Rhode Island, the University of Washington, University of Hull, the Royal Melbourne Institute of Technology and Xiamen University.